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Spider Launches New Website and E-Catalog

Seattle – Spider, a division of SafeWorks, LLC, has launched an updated version of its website, www.spiderstaging.com.

In addition to the fresh design and improved navigation and functionality, the new site contains detailed information for Spider’s portfolio of suspended scaffolding, fall protection, material hoisting, wind access, & service product lines. Created with the user experience in mind, the website has been designed with the latest technology, making the site compatible with today’s browsers and mobile devices.

A new interactive E-catalog enables visitors to easily search by product name or part number, view complete product specifications, compare items, sort by features, and print or email spec sheets directly from the site. Product details are updated regularly so users now have access to the latest product information.

The new Media Center allows visitors to download Spider literature, view the latest press releases, see upcoming trade shows where Spider will be exhibiting, and watch a variety of videos, including the new ‘About Spider’ video, an overview of Spider’s history and expertise. Furthermore, new photo galleries and case studies throughout the site showcase Spider’s experience and capabilities.

Now it is easier to stay current on Spider’s latest offerings by simply choosing the ‘New Products’ icon. And depending on their needs, visitors can request more information, register for Competent Person Training classes, and even apply for current job opportunities with Spider directly on the new site.

Finally, with just one click, visitors can enter the new Spanish page, specifically developed for Spider Panama’s market as well as visitors from Central and South America.

“As the suspended scaffolding market leader for nearly seven decades, Spider is investing in tools that help evaluate and gather critical information about our products and services easily and effectively,” says Tejal Ranjan, Marketing Communications Manager. “The site is a true resource for our customers, prospects and suppliers, providing them richer online content that is easier to navigate and share with others.”

To view the new site, visit www.spiderstaging.com

Media Contact: Heidi Krueger, Marketing Specialist: Heidi.Krueger@SafeWorks.com

About Spider:

Founded in 1947, Spider, a division of SafeWorks, created the powered suspended access business by introducing the well-known Spider basket. Since then, our product and service offering has expanded greatly to serve the needs of an ever-growing marketplace. Spider is the largest manufacturer and distributor of access and safety solutions in North America, serving more customers from more locations with a wider variety of products and services than any other company. From baskets, traction hoist and platform rental, to safety and training, to specialty-engineered products - Spider has a strong team of professionals, along with a national network of sales, service and support capabilities to provide you with the most reliable access solutions available.



Spider, a division of SafeWorks

365 Upland Drive, Seattle, WA 98188

Telephone: 877-774-3370 - Fax: 206-575-6240 - Email: spider@spiderstaging.com

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