



November 13, 2007

Spider Dismantles 10-Story Banner

Seattle, WA – Spider, a division of SafeWorks, LLC, recently supplied suspended access equipment and rigging services to dismantle a 10-story tall Nike® advertisement featuring NBA stand-out, LeBron James, on the Sherwin Williams Building – Town Square in Cleveland.

In December 2005, Spider rented a variety of hoists, platforms and accessories to the contractor responsible for erecting the massive advertisement. Now, two years later, what went up must come down. Bricklayers Inc. recently rented fourteen Zmac® hoists, twelve 10-foot modular platforms, eleven 5-foot modular platforms and several OBSF rigging frames to dismantle the banner. Spider's Cleveland team of experts supervised the rigging and dismantling.

The 2,700 pound mesh banner, which boasted a height of 110 feet and a width of 212 feet, has been a tourist attraction in Cleveland for the past two years.

John Sotiroff, Spider's Vice President Sales and Distribution, stated, "For over sixty years, contractors have been turning to the market leader for their complex, one-of-a-kind access challenges, and for over sixty years, Spider has been delivering on our commitment to high quality products and expert service. As evidenced by Cleveland's banner project, Spider can be counted on for all stages of the job, from beginning to end."

Media Contact:

Heidi Krueger – Marketing Special Projects
Heidi.Krueger@safeworks.com

About Spider:

Founded in 1946, Spider, a division of SafeWorks, LLC, created the powered suspended access business by introducing the well-known Spider basket. Since then, our product and service offering has expanded greatly to serve the needs of an ever-growing marketplace. Spider is the largest manufacturer and distributor of access and safety solutions in North America, serving more customers from more locations with a wider variety of products and services than any other company. From baskets, traction hoist and platform rental, to safety and training, to specialty engineered products - Spider has a strong team of professionals, along with a national network of sales, service and support capabilities to provide you with the most reliable access solutions available.

Spider, a division of SafeWorks, LLC
365 Upland Drive
Seattle, WA 98188
Phone: 206-577-0100
Fax: 206-575-6240
Email: spider@safeworks.com

Atlanta
Boston
Charlotte
Chicago
Cleveland
Dallas
Denver
Detroit
Houston
Kansas City
Las Vegas
Minneapolis
New Orleans
New York
Orlando
Pensacola
Philadelphia
Portland
St. Louis
San Diego
San Francisco
Seattle
Washington D.C.
Antwerp
Hong Kong
Vancouver, B.C.